

THE FOUNDATION (est 1994)

On the occasion of his 60th birthday, Wolf established the Wolf Blass Foundation to assist the wine industry to achieve excellence in winemaking, viticulture and marketing

The Foundation's key project areas are:

- *Viticultural and oenological research and development
- *Wine Education
- *Wine and Health
- *Global Industry profile

Previous Activities

1996 – Staged the inaugural International Wine & Health Conference

1998 - Implemented the inaugural wine lecturer exchange between Charles Sturt University in Wagga Wagga and the Wurzburg Wine University in Germany

1998 – Sponsored the inaugural “Taste Theatres” at Wine Australia

2000 – Inaugural and current sponsorship of the International Riesling Challenge

2000 – Joint venture with National Wine Centre to interview and record the memories of Australia's wine industry pioneers and characters

2005 – Conducted German Riesling tasting for a panel of legendary Australian Riesling makers

2007 – Commissioned renowned wine writer Max Allen to write an historical book on the Australian wine industry

2012 – “The History of Australian Wine: Stories from the vineyard to the cellar door” written by Max Allen is released

2013 – Funded a review of the wine industry's performance and opportunities through the Winemaker's Federation of Australia

2018 – Establishment of the Wolf Blass Gallery & Museum to showcase the past, present and future of the Australian Wine Industry celebrating an iconic legacy of cultural significance to the state